

THE FOLLOWING ARE THE GUIDELINES FOR SOLVING CASE STUDY:

Step - I

Read the case *at least 2 times*

Step – II

Find *relevant facts* (3-4 Facts observed in the case)

Find *key problems* (2-3 Problems faced by the organization)

Step – III (While answering to questions)

- ❖ Start with an introduction wherein you will cover the complete case.
- ❖ Answer the questions one by one in a clear manner
- ❖ The length of your answer must depend on the marks assigned for that question.
- ❖ Try to associate your answer with any of the concept or theory in the given subject
For example, if your case is related to functions of packaging (Physical Protection, Barrier Protection, Information transmission, etc.) then highlight that and answer the question.

- ❖ Write a conclusion for the case for the main problem in the case.

In case there is a question like *If you are the manager what solution / reaction in the given situation?* Then you can answer in the following way: -

- ✓ List all the possible options in the given situation
- ✓ Select the best option from your view-point
- ✓ Conclude it like why that is the best option by mentioning the advantages of such option.

Tips:

- # Before appearing for examination try to solve 3-4 Case Study
- # Avoid writing answers in paragraph
- # Learn all concepts in your respective subjects
- # Apply the related concepts in your answer